



Help the Fight Against Cancer – Flock a Friend!

In its fifth year, the 2015 Pink Flamingo Flocking campaign, named “Flock Cancer,” is designed to raise awareness about breast cancer and has the goal of raising at least \$7,000 for the YWCA of North Orange County Early Breast Cancer Screening Program that serves more than 5,000 uninsured women in Orange County annually.

What is a Flocking?

A volunteer team from the YWCA is managing flocks of plastic, but friendly, pink flamingos on lawns throughout Fullerton, from October 1 through November 30. A flock of 20 pink flamingos and a sign that says “Flock Cancer. Finding the cure is everyone’s business.” will be placed on lawns throughout North Orange County. The flamingos will perch for 24-48 hours then migrate to another location identified by a colleague, local business, friend, or family participating in the program.

How can I participate?

There are three options to participate in this fun-spirited program: Donate **\$100** or more and 20 pink flamingos will land at your business to greet guests, along with a window decal that will show your support! Donate **\$50** to have 20 pink flamingos roost on the lawn of a residence. Want to support the program, but prefer to remain anonymous? Purchase “Flock Blocking Insurance” by donating **\$25**. *All donations are tax deductible through YWCA NOC Federal Tax ID Number 95-1687482.*

To get started, submit the enclosed information form.

For more information about the YWCA NOC and this program, call (714) 871-4488.